

Magazine Advertising

Published monthly (12 magazine issues per annum)

Annual advertising year from April to March of following year

Magazine produced in black & white / grey scaled

Advertising must fit within the printable boundary margins of an A5 page but bleeding off page is available if required.

Min. font size 9 when printed on A5 page, font size 12 recommended

Graphics format ideally in jpg, tif (or pdf)

Revised copy due by 15th of each month

Monthly hard copy magazine incl. p&p at £12.80



A5 Portrait Booklet

Annual advertising—Advert size and price

ADVERT SIZE ON PAGE	DIMENSIONS (mm)	ANNUAL COST Note: one off adverts or part year advertising is charged at +5%
Back page	H 196 x W 135	£205 * Must be pre-booked and paid in advance
Whole page	H 196 x W 135	£196
1/2	H 98 x W 135	£98
1/3	H 66 x W 135	£65.30
1/4	H 98 x W 66	£49
1/6	H66 x W 66	£32.60
1/12 (small)	H 33 x W 66	£16.30

H 196mm x W 135mm

H 98mm x W 135mm

H 98mm x W 66mm

H 66mm x W 135mm

H 66mm x W 66mm

H 33mm x W 66mm